PLUG IT IN, PLUG IT IN

HOW TO JAZZ UP YOUR BLOG WITH PLUG-INS AND WIDGETS

avery le
BLOG: WHAT IS IT GOOD FOR?

- Branding
- Learning
- Outreach
- Growth

ABSOLUTELY EVERYTHING

I AM SOOOOOO0000

BLOGGING ABOUT THIS
WHICH ONE?

- Wordpress.com vs. Wordpress.org
- Blogger
- Tumblr

IMG Credit: http://www.fantasyfootballnerd.com/images/layout/wpplugin.png
CALENDARS

- Google Calendar
- The Events Calendar
SOCIAL MEDIA

- Custom Facebook Feed
- Social Media Feather
JAN 2015

SOCIAL MEDIA USE
BASED ON THE MONTHLY ACTIVE USER NUMBERS REPORTED BY EACH COUNTRY’S MOST ACTIVE PLATFORM

TOTAL NUMBER OF ACTIVE SOCIAL MEDIA ACCOUNTS

ACTIVE SOCIAL ACCOUNTS AS A PERCENTAGE OF THE TOTAL POPULATION

TOTAL NUMBER OF SOCIAL ACCOUNTS ACCESSING VIA MOBILE

ACTIVE MOBILE SOCIAL ACCOUNTS AS A PERCENTAGE OF THE TOTAL POPULATION

2.08B

29%

1.65B

23%

We Are Social • Sources: Facebook Q1 2015; Tencent Q4 2014; VKontakte Q3 2014 & Q4 2014; LivInternet.ru Q1 2015. Wikipedia for population data.

@wearesocialsg • 24
COMMUNICATION TOOLS

- YOP Poll
- Contact Form Generator
- WP Live Chat
Active Chat with Amy

admin: Hello Amy, thanks for visiting our website. What can I do for you?

Amy: When is your next webinar?

Amy
amy@yahoo.com

Site Info
Chat initiated on: http://www.lawlibrariantechie.com/

Advanced Info
Browser: Google Chrome
IP Address: 128.227.190.156

Press ENTER to send your message
Assign Quick Response Select ▼ Pro version only
GALLERIES

- Smart Slider 2 / Master Slider – Responsive Touch
- Vidsy.tv Video Gallery
OTHER

- Weather
- Maps
- Google Analytics
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