

NEFLIN

NORTHEAST FLORIDA LIBRARY INFORMATION NETWORK

MEMORANDUM

To: Library Director
Super Good Library

From: Bradley R. Ward
Executive Director

Date: October 5, 2020

Subject: Annual Return on Investment Report

Your library had an outstanding return on investment for FY2019-20! This report details the services you received through your membership in NEFLIN.

Membership Dues \$1,500
Market Value of Services \$32,034

<u>Services</u>	<u>NEFLIN Cost</u> ¹	<u>Market Value</u> ²
Continuing Education & Training	\$5,154	\$9,440
Member Services	\$1,720	\$5,140
Special Projects	\$14,880	\$17,454
TOTALS	\$21,754	\$32,034

NEFLIN Services Not Assigned Monetary Values

Access to the Collections of other NEFLIN Libraries
Courier Delivery
Tech-Talk
Vendor Discount Program
Networking and Professional Development

¹ NEFLIN Cost is determined by the actual cost NEFLIN paid for a service.

² Market Value is determined by the cost for a library to contract for a service directly, without the benefit of membership in NEFLIN.

	<u>NEFLIN Cost</u>	<u>Market Value</u>
CONTINUING EDUCATION & TRAINING	\$5,154	\$9,440
FACE-TO-FACE TRAINING	\$1,404	\$2,940
Super Good Library staff attended 12 in-person training events this year. Most of these classes are library specific and not available anywhere else in Northeast Florida.		
ONLINE TRAINING	\$2,210	\$4,080
Staff attended 34 webinars this year. The wide range of skills that are needed by library employees are covered in these online classes.		
INTEREST GROUPS	\$1,040	\$1,920
Interest groups provide NEFLIN members outstanding networking, informational, and problem solving opportunities. Staff can discuss topics of specific interest and serve as a forum to encourage sharing between libraries. This year 16 staff attended an Interest Group meeting.		
JIM MORRIS TRAVEL STIPEND	\$500	\$500
NEFLIN provides the opportunity to apply for a stipend towards attending library related conferences, training, or professional development. This year 1 staff from your library received a stipend.		
MEMBER SERVICES	\$1,720	\$5,140
E-MAIL ACCOUNTS	\$ 800	\$2,400
NEFLIN provided your library staff with 20 neflin.org e-mail accounts this year.		
EQUIPMENT LOAN PROGRAM	\$ 190	\$ 280
Staff borrowed 2 items from the Equipment Loan Program. All the items available are for a loan period of one month. They allow staff to try out new technologies or enhance library programming.		
LENDING LIBRARY	\$ 285	\$ 420
Staff borrowed 3 items from the NEFLIN Lending Library. These resources provide an opportunity for NEFLIN members to receive training in their own libraries and on their own schedule. Books and DVDs are intended for individuals or small group use.		
NEFLIN VIRTUAL MEETING SPACE	\$200	\$1,000
NEFLIN provides this web conferencing service so members can host staff meetings, have author or book talks, participate in staff development, and be creative with what can be done in this virtual environment. Your library used this service ten times during the year.		
OCLC SERVICES	\$125	\$800
If your library subscribes to OCLC services through NEFLIN, the combined ROI is presented here.		
ONLINE SURVEYING	\$ 120	\$ 240
ZipSurvey is available for members to survey an unlimited number of their customers on any topic. This year your library did 1 survey of your customers.		

	<u>NEFLIN Cost</u>	<u>Market Value</u>
SPECIAL PROJECTS	\$14,880	\$17,454
FLORIDA LIBRARY ASSOCIATION (FLA) CONFERENCE NEFLIN provided free registration for this online conference to be held October 28-29, 2020. Your library had 6 staff register for this event.	\$ 594	\$ 894
FLORIDA LIBRARIES ONLINE (FLO) CONFERENCE NEFLIN partnered with the other Florida MLCs to bring you a day long virtual conference on June 11, 2020. Your library had 7 staff participate.	\$ 350	\$ 700
FRIENDS OF THE LIBRARY WORKSHOPS NEFLIN hired a consultant to lead a series of workshops to assist with starting or revitalizing your Friends group. 8 staff from your library attended.	\$ 936	\$1,960
HOMELESS TRAINING INSTITUTE NEFLIN provided member libraries access to Ryan Dowd's on-demand course "Homelessness and Libraries". 9 staff from your library completed this course.	\$ 450	\$ 900
HOT TOPICS CONFERENCE NEFLIN hosts this conference biennially to inform staff about emerging trends in libraries. 2 staff from your library participated in this event.	\$ 100	\$ 200
INNOVATION PROJECT NEFLIN provided funding for a group of member libraries to begin offering an innovative new program or service at their library. Your library applied for, and was awarded this funding.	\$10,000	\$10,000
KIDS LIB MINI CON NEFLIN sponsored this event held at the Marion County Public Library on February 7, 2020. 2 staff from your library attended.	\$ 300	\$ 500
LIBRARY ADVOCACY CONFERENCE NEFLIN provided free registration for this online conference held September 14-16, 2020. Your library had 2 staff register for this event.	\$ 150	\$ 300
VIDEO PROJECT NEFLIN partnered with GigBag Media to provide video production services for member libraries. Your library had 1 video created.	\$2,000	\$2,000

NEFLIN Services Not Assigned Monetary Values

ACCESS TO THE COLLECTIONS OF OTHER NEFLIN LIBRARIES

Through the FLIN interlibrary loan network your library has the ability to request over 6 million books, magazine articles, media, and other materials owned by NEFLIN libraries.

COURIER DELIVERY

NEFLIN administers the northeast region for the statewide courier delivery service (DLLI). NEFLIN also invoices member libraries for this service.

TECH-TALK

NEFLIN sends all member library staff a weekly e-mail from Tech-Talk. These e-mails offer technology tips, computer skill-building resources, and access to the Tech-Talk website.

VENDOR DISCOUNT PROGRAM

NEFLIN has negotiated discounts on a wide variety of products. NEFLIN does not assign a value to this because we are not able to track what discounts your library may have used.

NETWORKING AND PROFESSIONAL DEVELOPMENT

Priceless.